Jay Box

Pitch-presentation of the project

Jaybox



Replacement of the traditional PC

Our device is a mini computer with projector instead of using display.

Therefore we can use it like:

- Personal Computer
- Tablet
- Cinema
- Smart TV
- PowerBank
- Laptop

Jaybox

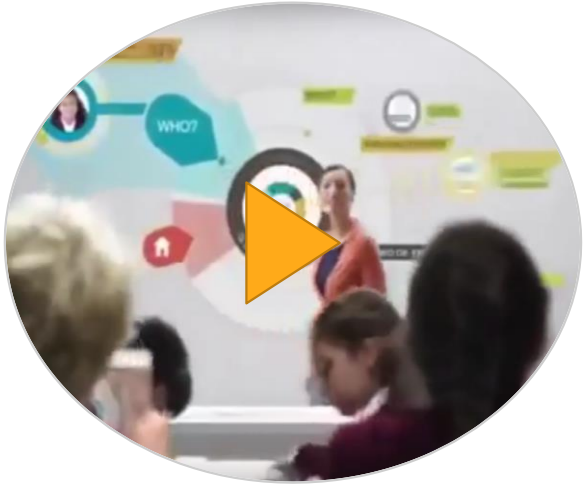


Our first prototype performed at Astana EXPO 2017 and collected more than 1300 preorders!

People agreed, that JayBox:

- Doesn’t have fragile details
- It is replacement of 3 devices: projector, laptop and display
- High time of working
- Its modular platform very comfortable for using
- Truly mobile
- Huge display

Jaybox Pro Version:



- *2 external projectors*
- *Sensory projection on any surface*
- *Remote management of gestures*

No competitors

Mobile device

Several projecting pictures

Productive processor

Application for Jaybox

Application manager

Use the shortcuts of programs installed on the computer in the distance.

Voice assistant

Tell the device what to do and it will process your wish and perform the action.

Mouse

The touch screen smartphone allows you to use the device the same way as on the Touch Panel laptop.

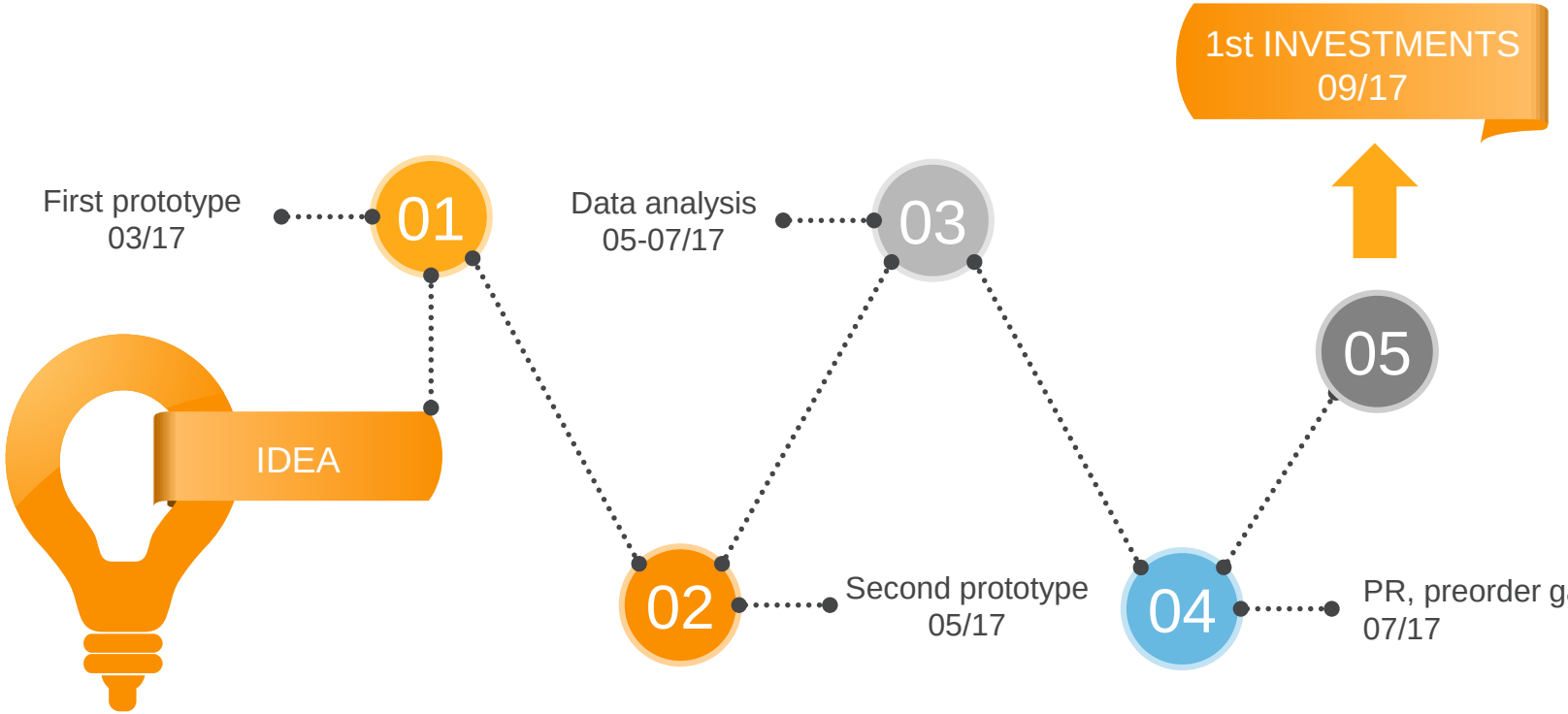
Keyboard

Expand the keyboard on the device and communicate, or make search requests without resorting to additional equipment.



Way of the Project

*we all did by ourselves



Product Reviews:



Alikhan, student – architect

One of the most innovative and cool things I've seen in the last time, I'm delighted with the presentation and the project itself. Since I work, I believe that the device will help me show the presentation and carry it with me. I believe that the project will have a future!!

Alnur, an expert in startup projects



Greetings! I know the project from the very beginning, saw the period of education and improvements, saw both failures and victories. The market for this device is Western developed countries, the trend for such devices is aggregated, mainly in the US and Europe. I advise the guys to find money and start quickly, and as far as I know competitors in this area are coming out very quickly, two months ago there was an analogue of such a device in China called "Lightank w100"

Who will be interested in the Product?

01

B2B

- Corporate sector
- Mobile projector
- PC with a huge screen
- PRO in the meeting rooms for project presentations

02

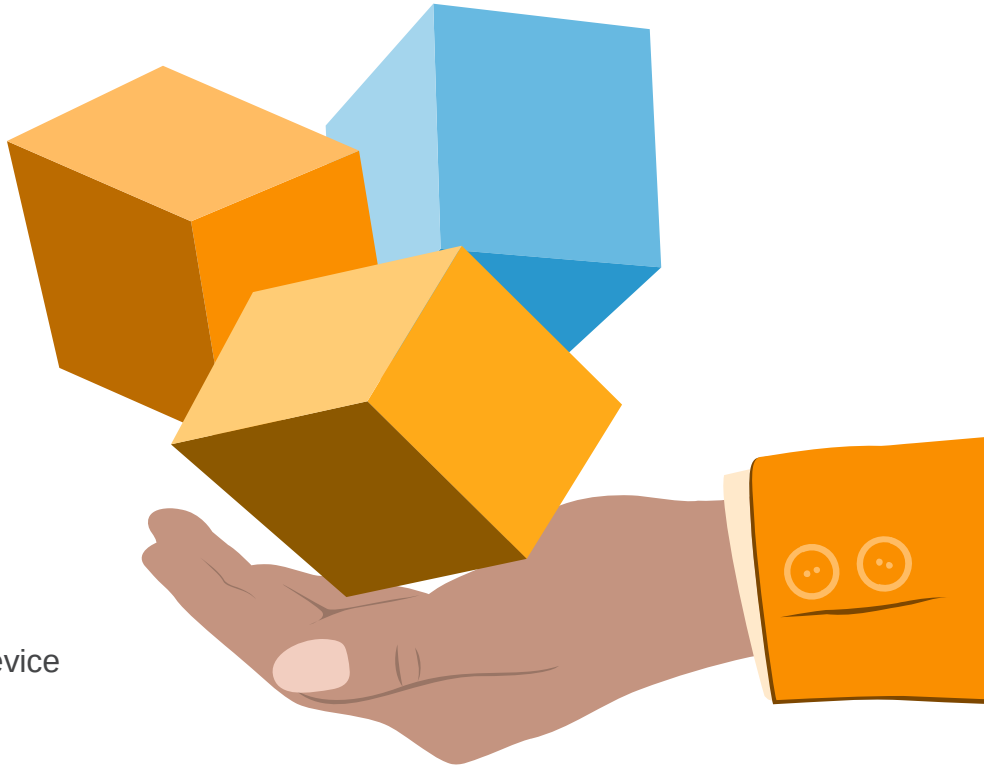
B2B2C

- Retail wholesale in the chain of electronics stores
- Sales networks of cellular operators

03

B2G

- Institutions.
- Interactive computers for education
- The projector - instead of LCD screens, device for presentations and lecturing



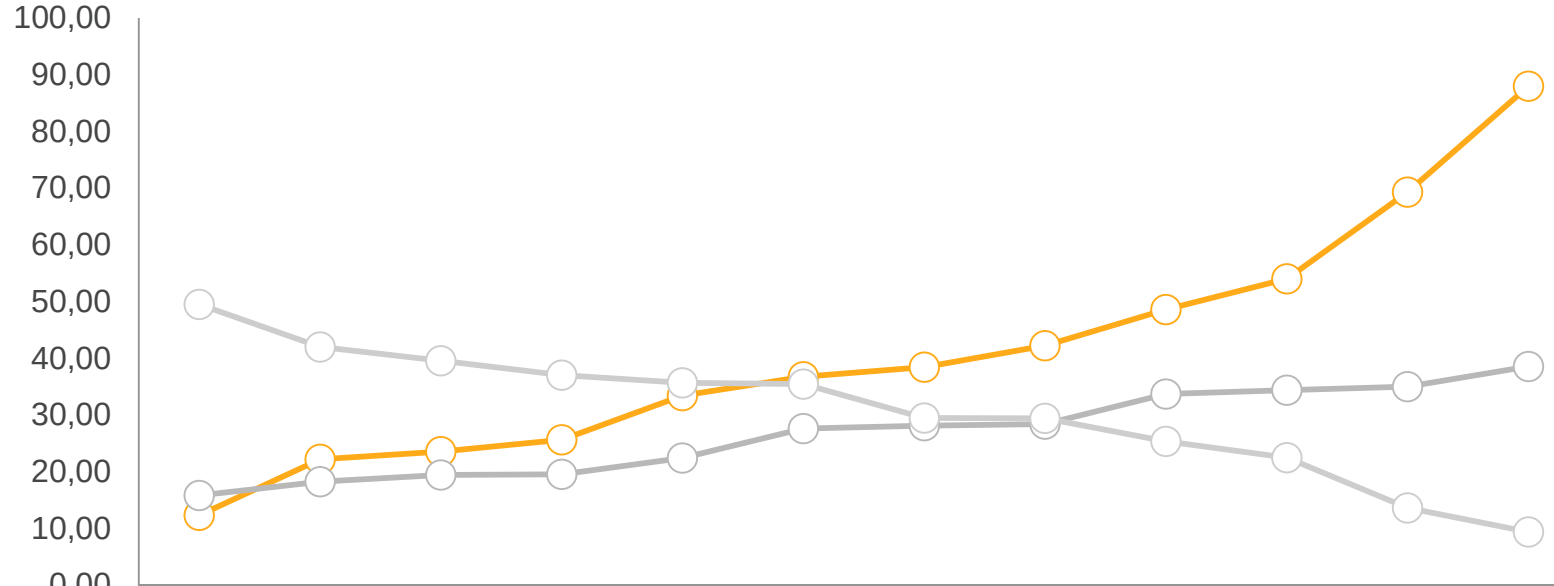
Which price?

Basic version	Pro version
US$700	**US$3000**
Cost price **US$500**	Cost price **US$1500**





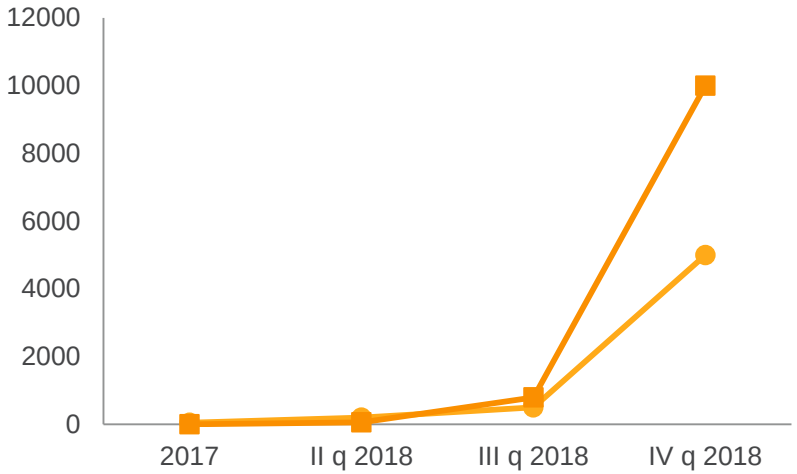
Market analysis



Mln pieces:

	start 2014	end 2014	start 2015	end 2015	start 2016	end 2016	start 2017	end 2017	start 2018	end 2018	start 2019	end 2019
Portable projectors	12,30	22,15	23,50	25,60	33,40	36,70	38,40	42,20	48,60	54,00	69,30	88,00
Mini PC	15,78	18,23	19,40	19,50	22,41	27,60	28,10	28,40	33,67	34,34	35,00	38,56
Desktop PC	49,50	42,00	39,56	37,00	35,67	35,45	29,45	29,40	25,30	22,45	13,56	9,34

Plan of financial costs and sales



*Break-even point occurs in May 2018

Period:	Income, US$ Thousand
Start 2017	0
1st quarter of 2018	0
2d quarter of 2018	300
End of 2018	5 000
Total:	**5 300**

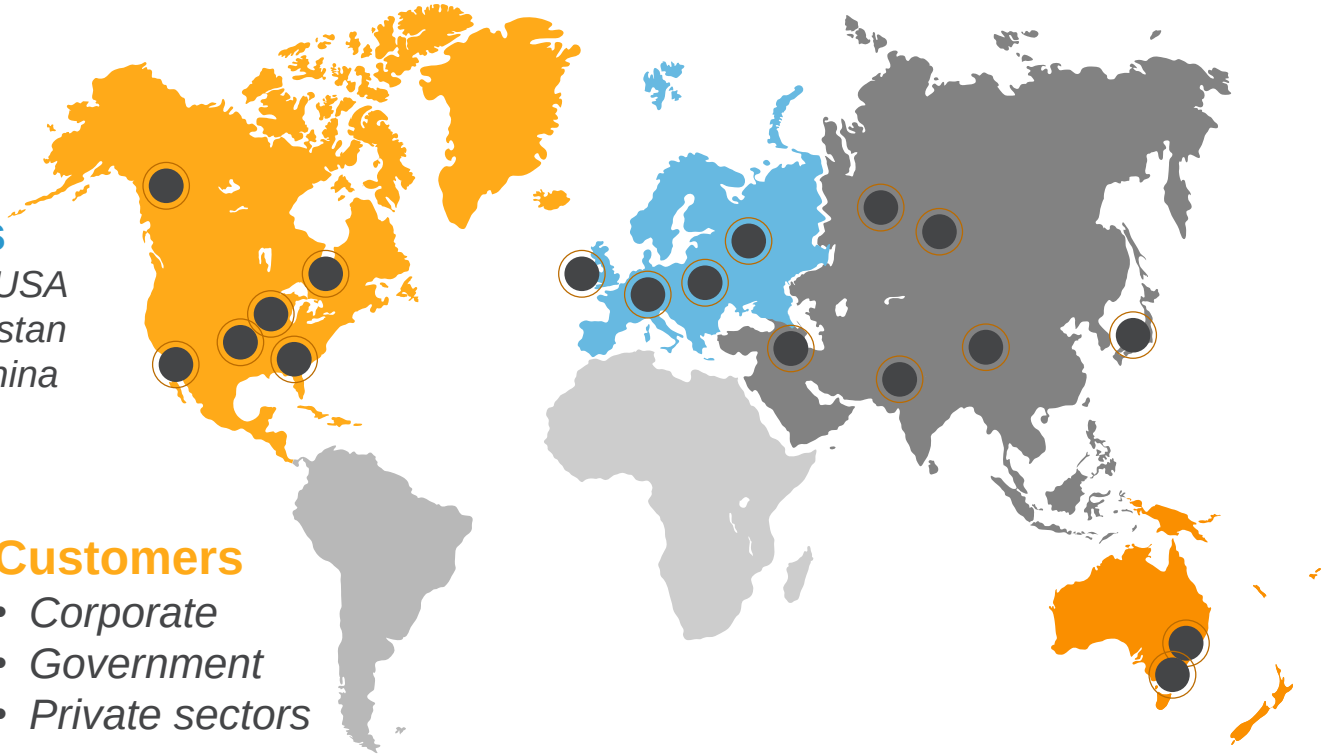
We are in 2 years:

*Planned results of activity

3

Headquarters

- *Strategic in the USA*
- *Head in Kazakhstan*
- *Production in China*

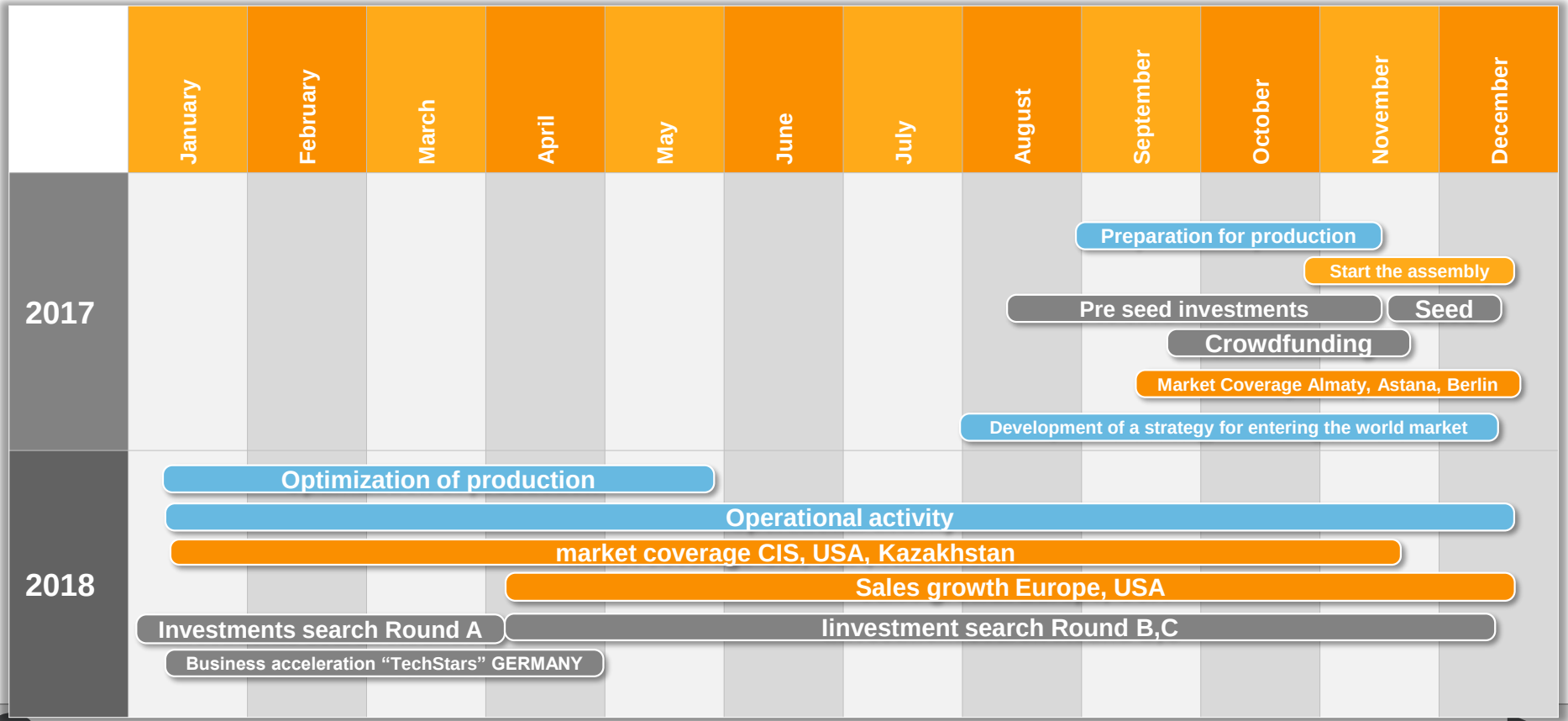


>1 000 000

Customers

- *Corporate*
- *Government*
- *Private sectors*

Two-year plan:



Amount of necessary investments:

Pre-Seed

At the moment we already have a signed contract, but have not yet received the first transfer. We are open to suggestions. Development of a prototype for sales, development of a production prototype.

$65 000

Seed

Preparation for start of production, components, operating activities, additional development.

$200 000

Seed

Operating activities, FOT, components, hospitality.

$500 000

Round A

Start-up and optimization, the first 10 000 devices, Operating activities, components.

$5 000 000

Team:



Yelubai Kabdylmanatov

CEO

The founder of the project. Joint work on development. Experience in scientific projects at Tomsk Polytechnic University.



Alexander Bikbulatov

Technical Director

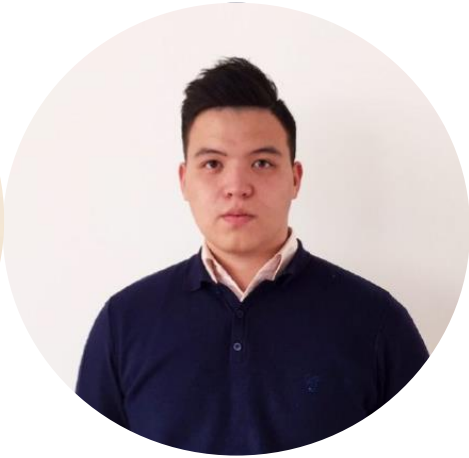
Work with the optical module, development and optimization of the motherboard. Experience in scientific projects at Tomsk Polytechnic University.



Zhaniya Arystanova

Programmer

Development of J assist application, work with partners. Experience in creating applications for the computer and mobile platforms.



Iliyas Abseit

PR, Sales

Work with electronics stores. Marketing, media, SMM. Experience in corporate sales.


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Thank you for attention!