

News Release

<http://www.sanyo.com> SANYO Electric Co., Ltd.

FOR IMMEDIATE RELEASE

SANYO ADDS VALUE-PRICED PROJECTOR TO THEIR LINEUP DURING INFOCOMM '07

- Further expanding their line-up of business projectors, SANYO introduces a PDG-DSU20 projector
- Designed primarily for classrooms, boardrooms and other small gatherings that use projectors for video playback or small-audience presentations
- Ultra-portable weighting only six pounds

ANAHEIM, CA - June 19, 2007 -- SANYO, one of the world's largest manufacturers of front projectors introduces the PDG-DSU20 Projector during INFOCOMM this week in Anaheim, CA.

"The PDG-DSU20 is a value priced model aimed to fill the educational and mobile projection market where budgets are tight but performance is essential" says Mark Holt, the Vice President and General Manager for SANYO's Presentation Technologies Division.

The PDG-DSU20 is a straightforward projector with SVGA (800 X 600) resolution that is sufficiently bright (2000 lumens) for the applications it was designed for. The projector is ideal for usage in classrooms, boardrooms and other small gatherings for video playback or small presentations. The PDG-DSU20 is ultra-portable weighing a mere six pounds. It can be hand carried from one presentation to the next and easily connected to a PC using the D-sub 15 pin input or any video source such as a VCR, DVD Player or even cable/satellite set-top boxes via the composite RCA jack or S-Video connection. Also, two communication ports, D-sub 9pin (RS232) and USB are provided. A single (mono) speaker with 2 watts of power is built-in and a signal is feed to the projector from a mini-jack input.

Other PDG-DSU20 Specifications

Contrast Ratio: 2000:1

Aspect Ratio: 4:3

Throw-distance: 30 to 250-inches

Dimensions: 10 (W) x 4 (H) x 8 (D) inches (253x 97 x 201 mm)

Weight: 6 lbs. (2.7 kg)

The PDG-DSU20 can be seen with SANYO's other fine products in booth 7300 at the Anaheim Convention Center during INFOCOMM starting June 19. It will be available in August '07 with a MSRP of \$695.00.

About SANYO

SANYO Electric Co., Ltd. is a \$20 billion manufacturer and distributor of consumer and commercial electronics, including multimedia and telecommunication products. SANYO is committed to providing new solutions by openly employing its propriety technologies in creative ways, based on its global Brand Vision 'Think GAIA'. Based in Chatsworth,

-more-

California, SANYO Fisher Company (a division of SANYO North America Corporation, a subsidiary of SANYO Electric Co., Ltd.) markets digital still and video cameras, wireless phones, audio systems, portable and automotive mobile electronics, HD televisions, dictation devices, home appliances, digital multimedia projectors and LCD monitors, and security video equipment. SANYO is one of the world's largest producers of front projectors. For more information on SANYO's complete line of projectors please call 888-495-3452 or visit www.sanyoLCD.com.

Source: SANYO Fisher Company

Press Contact:

Jim Noyd

Noyd Communications Inc.

T: 310-347-8100

F: 310-347-4209

E: Jim.Noyd@NoydCom.com

SANYO Contact:

David Berkus

T: 818-998-7322

E: dberkus@sfc.sanyo.com

Press note:

Photos, additional information, interview requests and product evaluations should be directed to agency.

###